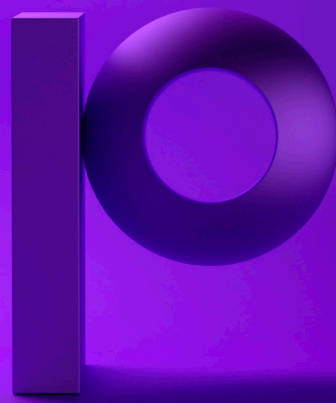# Data360 DQ+

Boost the quality of your data in-motion and at-rest with enhanced monitoring, visualization, remediation, and reconciliation.

Data360 DQ+ overview

Data is your organization's most valuable asset, yet that value is continually at risk. As it's used, moved, and manipulated within your data supply chain, its quality is constantly threatened. If business users don't trust their data, they won't use it. Nor would you want them to, because bad data generates bad insights. What you need is quality data that gives you the power to trust your decisions.
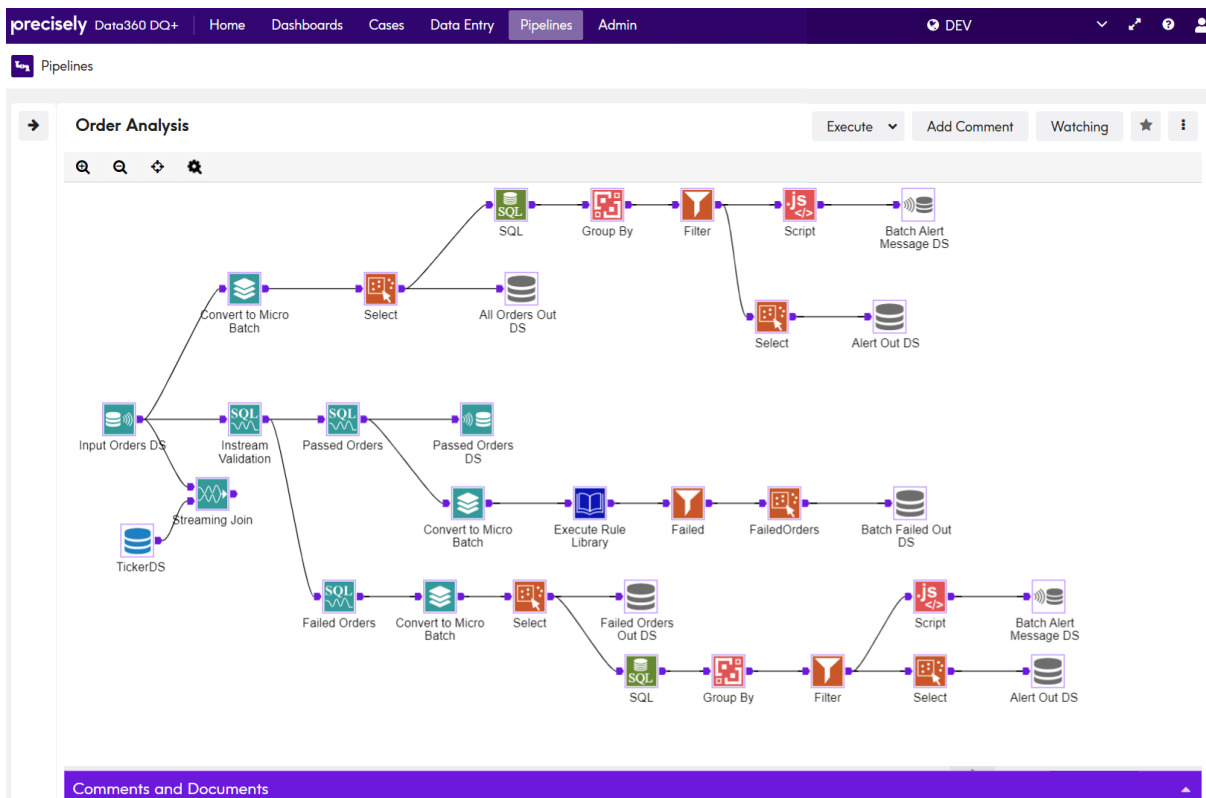
Data360 DQ+ is a first of its kind solution that improves the accuracy and reliability of your data-in-motion, as well as data-at-rest. Monitoring that data meets your business rules from the moment you receive it, across all applications and systems is taking data quality to a whole other level.

Additionally, business requirements for reconciling new and different data sources and having visibility into data value is imperative along with integrated machine learning capabilities generate meaningful, actionable insights.

Data360 DQ+ benefits

According to our customers:

- **End-to-end data quality:** We go far beyond data-at-rest and can monitor data-in-motion as it moves across your systems and applications.
- **Advanced reconciliations:** Business requirements are demanding reconciliations of uncommon third-party data, numeric or financial values, and streaming data that Data360 DQ+ can deliver
- **Personalized visualizations:** Designed to share personalized insights about data with built-in, configurable dashboards that connects to outcomes.
- **Self-service user options:** Simple drag-and-drop configurations, reusable rules and rules library.
- **Deep domain expertise:** Literally decades of data quality experience with complex data structures and flexibility in validation.

precisely.com | 877 700 0970

Data360 DQ+ features:

Data quality & profiling
Validate quality of the data using measures such as completeness, consistency and conformity, and collecting statistics about the data.

Advanced reconciliations
Verify new and more complex sources such as third-party and streaming data.

Visualization
Native dashboards provide diverse operational views.

Case management
Customizable exceptions process to route and resolve quality issues.

Collaboration
Engages people enterprise-wide for input and ideas.

Machine learning
AI techniques to improve quality, categorize and relate data.

Balancing & reconciliation
Ensure that all expected data arrives at the destination accurately.

Timeliness
Monitor file delivery and flag late or missing files.

Statistical control
Validations based on statistical values such as expected standard deviation or industry-defined methods.

Reasonability check
Confirm that data is within thresholds of what is likely or anticipated.

precisely.com | 877 700 0970